



In May 2007, a group of multi-sport athletes came together to form the Saratoga Triathlon Club (STC). The club is all inclusive and we have a wide range of experience levels ranging from “newbies” to Ironman finishers. Our main goal is to promote a healthy lifestyle through the sport of triathlon in the Saratoga Springs area, to offer our experiences and knowledge with one another, to have fun, and to support each other in our athletic endeavors. The members of the Saratoga Triathlon Club reside in the greater Saratoga Springs area and come from all walks of life, from students to professionals to retirees.

The Saratoga Triathlon Club would like your help to promote the club, the sport, and the lifestyle. As a sponsor, your corporate logo and/or slogan would appear on STC clothing and on our website. Members of the club participate in several races each year and spend thousands of hours training. We participate in many local and regional races, but members also compete throughout the country, while wearing club clothing. This provides your company with repeated exposure of your corporate logo.

Sponsorship Opportunities

The Saratoga Triathlon Club is a non-profit organization and your financial support can help defray the club costs for training supplies, education, insurance, advertising, and other expenses. We offer several levels of sponsorship for the 2009 season:

Win Sponsor (\$500+)

- prominent placement of company logo on the club website homepage with a link to the company’s website
- prominent placement of company logo on select training and racing goods and apparel
- article of club apparel
- club membership

Place Sponsor (\$250-\$499)

- company logo on the club website with a link to your website
- company logo on select training and racing goods and apparel
- article of club clothing
- club membership

Show Sponsor (\$100-\$249)

- company logo on the club website
- article of club apparel
- club membership

The STC is looking ahead to the 2009 season and will soon be gathering information on our racing/training apparel. Orders will be placed in the early spring and we would like to have a final sponsor list by January 1, 2009. If you would like to sponsor the club, please complete the attached form and return it to the address provided. If you have any questions, please call Jason Hart at 339-7338.

Thank you for sponsoring the Saratoga Triathlon Club! Please fill out the information below:

Company Name _____

Level of Sponsorship (please check one):

_____ Win (\$500+)

_____ Place (\$250-\$499)

_____ Show (\$100-\$249)

Contact:

Name _____

Address _____

Phone _____

Email _____

Website _____

Amount enclosed : _____

(please enclose a check made out to *Saratoga Triathlon Club* with your sponsorship form)

Signature of Contact Person _____

Date _____

Please send the completed form and a check made out to *Saratoga Triathlon Club* for your sponsorship amount to the address below. You will be contacted within a week of receiving this form.

Saratoga Triathlon Club
P.O. Box 4451
Saratoga Springs, New York 12866

